



GROSVENOR WILTON

Est. 1790

Inspired by Soane Collection
Sir John Soane's Museum
x Grosvenor Wilton



Founded in Kidderminster by Benjamin Grosvenor in 1790, the company has remained a family-owned business ever since. Today, Grosvenor Wilton works with some of the most prestigious names in both the UK and abroad, creating exceptional carpets for stately homes, historic palaces, period houses, commercial venues and private residences.

British craftsmanship

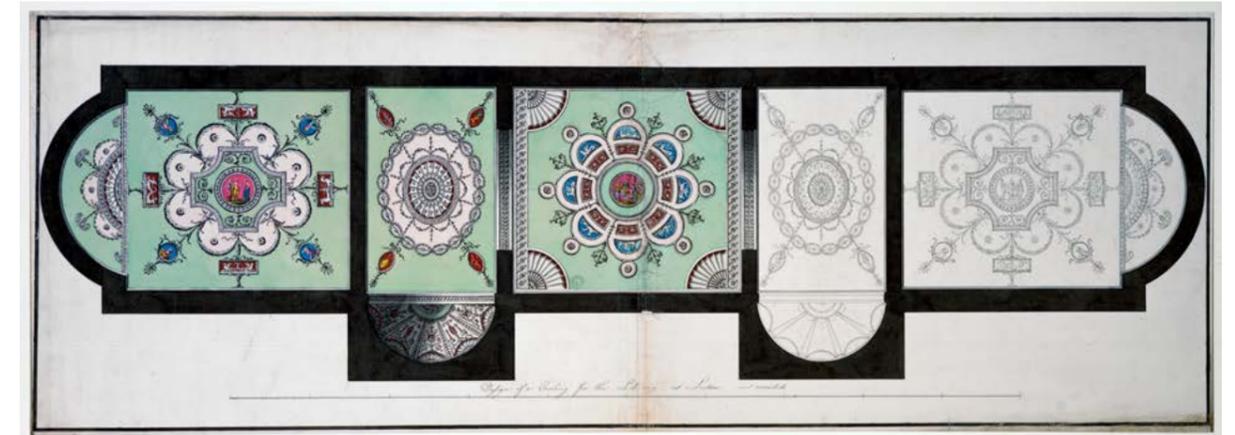
Our luxury bespoke floor coverings are expertly woven from premium-quality wool and wool-rich blends, using fine worsted and specialist effect yarns.

All our carpets are made at our family-owned factory in Kidderminster. Our highly skilled team of craftspeople benefit from expert knowledge passed down through generations, ensuring that quality is guaranteed at each and every stage of the manufacturing process.

Bespoke Service

A complete custom design service to suit your individual requirements.

Renowned for producing the finest carpets for clients throughout the world, Grosvenor Wilton also creates authentic, tailor-made designs. Beautiful and durable carpets, stair runners and rugs can be created for you to precise, bespoke specifications.



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A collaborative collection of carpet designs and colourways, inspired by Adam, Manocchi and Soane, designed by Grosvenor Wilton in partnership with Sir John Soane's Museum.



Inspired by Soane Collection - Sir John Soane's Museum x Grosvenor Wilton

In the world of architecture and design, few names evoke the elegance of Georgian classicism quite like **Robert Adam and Giuseppe Manocchi**. In a new collaboration between **Grosvenor Wilton and Sir John Soane's Museum**, we present the 'Inspired by Soane Collection'. This collection offers a reimagining of Georgian design using the rich sources of drawings in **Sir John Soane's Museum** and those in the **Grosvenor Wilton archives**.

With a rich legacy of craftsmanship and a longstanding relationship with Sir John Soane's Museum, Grosvenor Wilton was a natural partner for this collaborative collection, having previously re-created historic carpets for the house. This new collection builds on that partnership, featuring twenty designs drawn from the Soane collection, each inspired

by neoclassical motifs found in drawings associated with Robert Adam and his circle.

Grouped into four design palettes, each with five patterns, the collection includes eighty permutations, with four curated colourways flowing across all designs, inviting both impeccable harmony and variety.

Each of the design selections can be re-coloured in any of four palettes or, alternatively, in any bespoke colours. The designs are 0.69m and borders can be added within this parameter to create runners as suggested on selection five or externally to follow the shape of a room or to create area rugs.

The designs and permutations with borders and colour are extensive.

Image 1: SM Adam volume 12/20. Adam office. Design for the library at Luton Park 1769, unexecuted. ©Sir John Soane's Museum, London. Photo: Ardon Bar-Hama.

Image 2: SM P11, Portrait of Sir John Soane by Sir Thomas Lawrence (1769-1830) ©Sir John Soane's Museum, London. Photo: Art UK.



A Language of Ornament

Each design name is a reference to the visual language of neoclassical design and the Georgian imagination, drawing on architectural ornament, pattern books, and decorative traditions that shaped late 18th-century interiors.

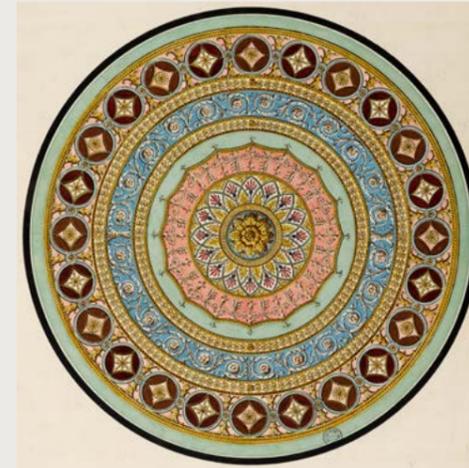
The Tying Palmette design takes its cue from the palmette motif, characterised by fan-shaped leaves derived from the palmyra palm leaf, a form widely used in ancient and classical ornament. This stylised motif appears throughout architectural decoration, friezes, and furniture, valued for its balance, rhythm, and association with natural abundance. In this design, the palmette is refined and structured, lending a sense of symmetry and quiet grandeur.

Rosette motifs, featured throughout the collection, have their roots in both classical friezes and nature. A stylised flower form, the rosette adorned Greek temples, Roman mosaics, and Adam ceilings, where it symbolised harmony, renewal, and geometric order. Designs such as Conferred Rosette, Fan Rosette, and Rosette in Calyx continue this tradition, each offering a distinct interpretation of floral symmetry.

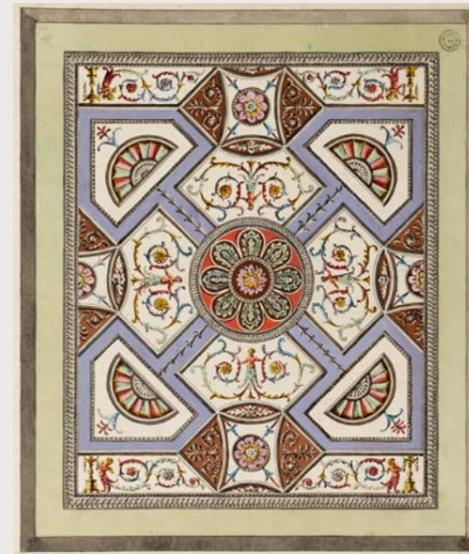
Foliolate Rosette, with its veined leaves and copper-green tones, evokes the tradition of verdure tapestries and Georgian plasterwork ceilings. Rosette and Stud recalls the rhythmic detailing of upholstered furnishings and decorative timber panelling, while Wreath Band celebrates classical

laurel and bay leaf wreaths - emblems of honour, knowledge, and victory in ancient Rome.

Other designs draw directly from Giuseppe Manocchi's drawings in the Soane collection, from the Etruscan Scroll, which reflects the 19th-century revival of ancient decorative motifs, to ceiling patterns inspired by Adam-period interior schemes. These historic designs have been thoughtfully adapted, translating architectural ornament into richly textured carpet compositions suited to contemporary interiors.



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A Living Archive

Bringing the Soane drawings collection to life, the Inspired by Soane Collection gives history new life beneath our feet. Each carpet in this collection is a quiet echo of the past, woven into contemporary settings, where craftsmanship meets symbolism, and where every rosette, scroll, and stud references the Georgian era.

The four palettes are named / structured as follows:

Palette One features Conferred Rosette, Foliolate Rosette, Tying Palmette, Fan Rosette, Fleur-de-lis.

Palette Two includes Conferred Rosette in Rose Madder, X Rosette, Rosette and Stud, Rinceaux.

Palette Three features Rosette Star, X, Foliolate Rosette (Veneto verde, copper veined), Rosette in Stud, Rosette in Calyx.

Palette Four includes Etruscan Scroll, Rosette in Bow Rose, Adam Ceiling Design, Victorian, Wreath Layer Band Design.

Image 1: SM Adam volume 15/106. Giuseppe Manocchi. Finished drawing for a ceiling or a carpet, c.1765-66, unexecuted. ©Sir John Soane's Museum, London. Photo: Ardon Bar-Hama.

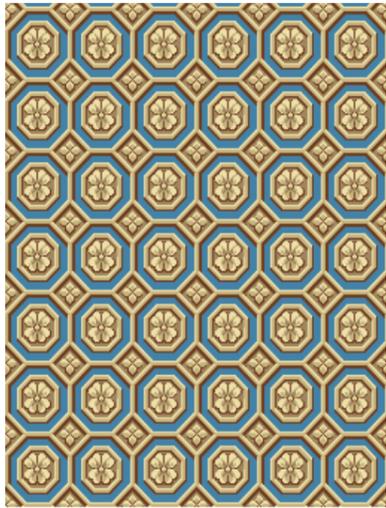
Image 2: SM Adam volume 15/24. Giuseppe Manocchi. Finished drawing for a ceiling or a carpet c.1765-66, unexecuted. ©Sir John Soane's Museum, London. Photo: Ardon Bar-Hama.

Image 3: SM Adam volume 15/18. Giuseppe Manocchi. Design for a ceiling, c.1765-66, unexecuted. ©Sir John Soane's Museum, London. Photo: Ardon Bar-Hama.

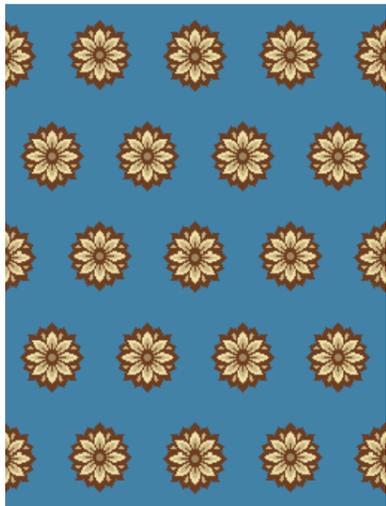
Palette 1



Palette 2



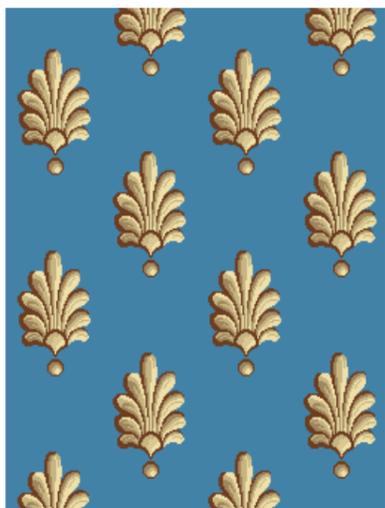
JS001



JS002



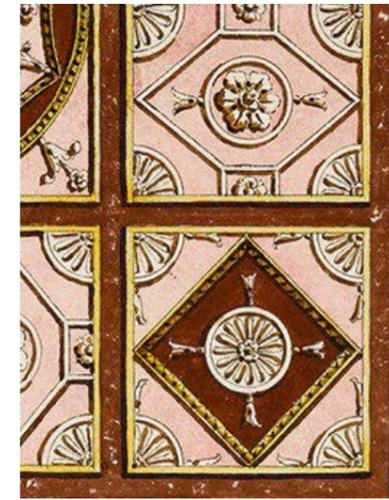
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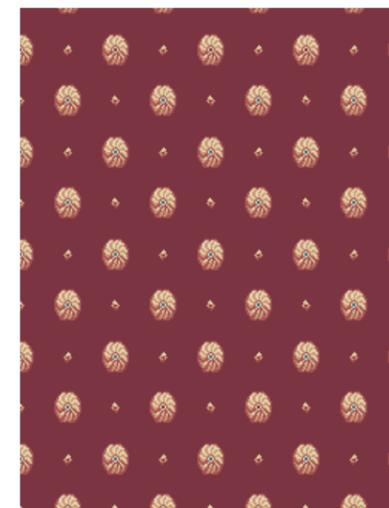
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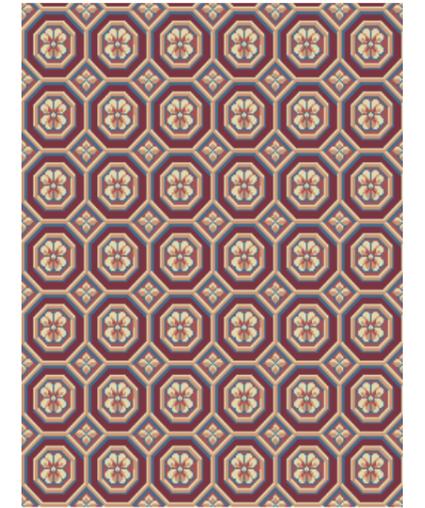
JS005



JS0010



JS009



JS006



JS007

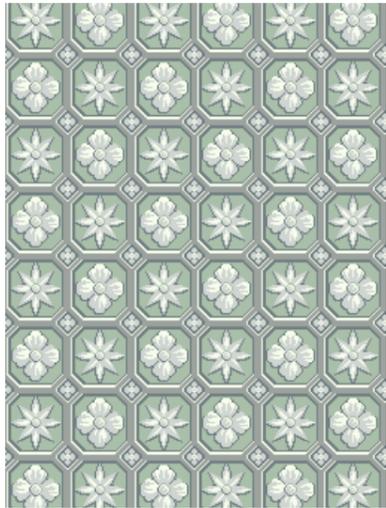


JS008

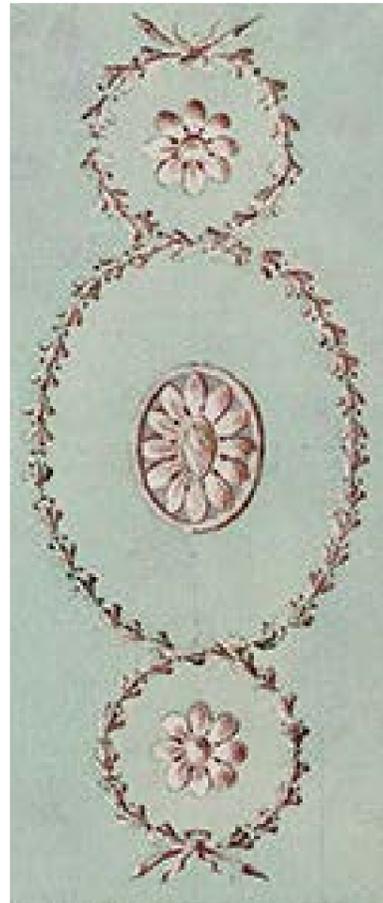
Palette 3



Palette 4



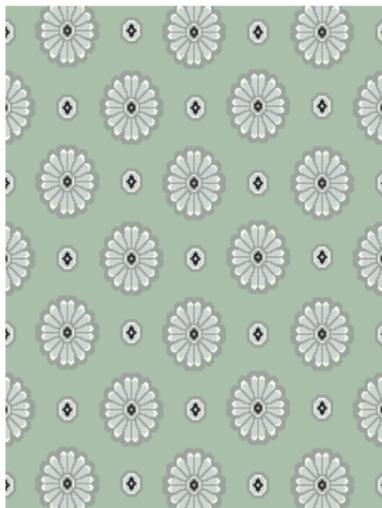
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JS012



JS013



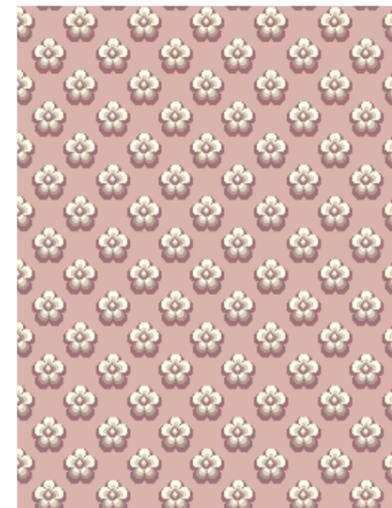
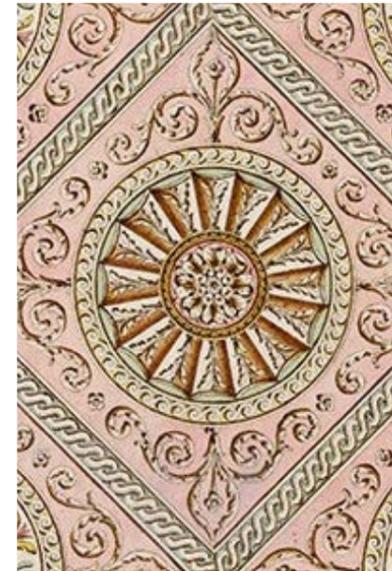
JS014



JS015



JS020



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JS016



JS017



JS018

Runners - Palettes 1-4



JSR001 Pal1



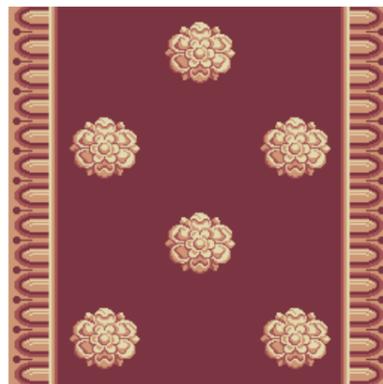
JSR002 Pal1



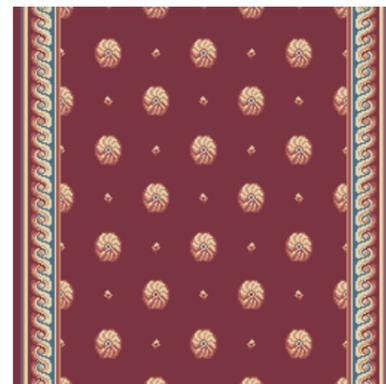
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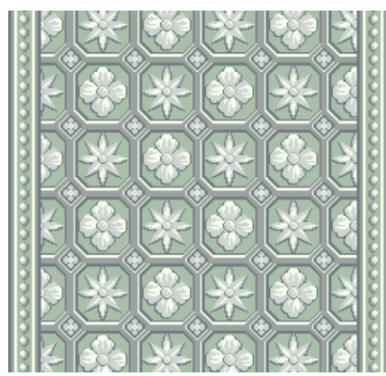
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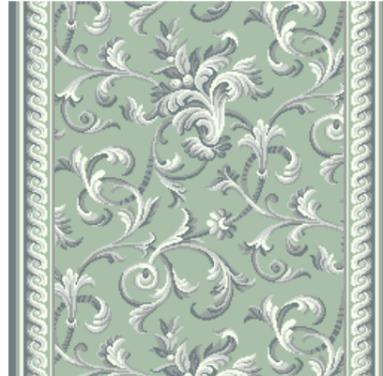
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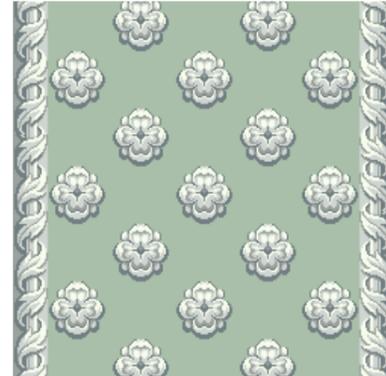
JSR006 Pal1



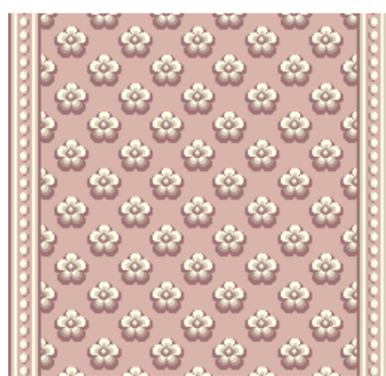
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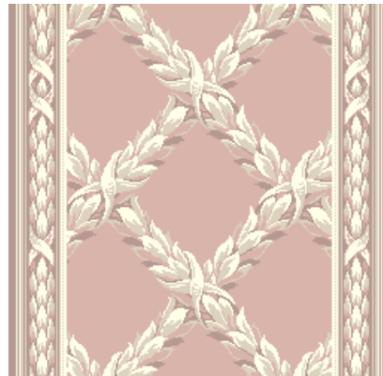
JSR008 Pal1



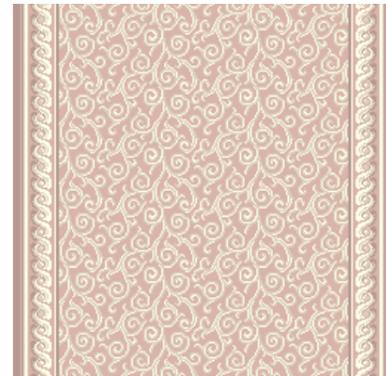
JSR009 Pal1



JSR010 Pal1



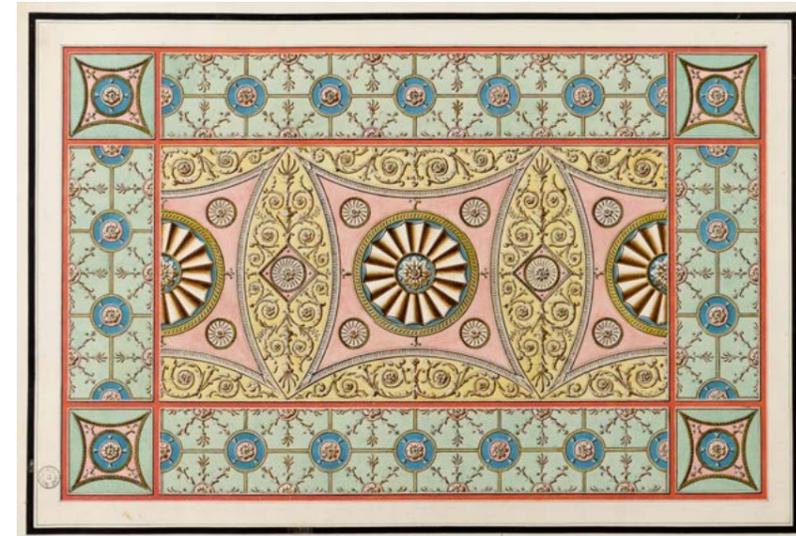
JSR011 Pal1



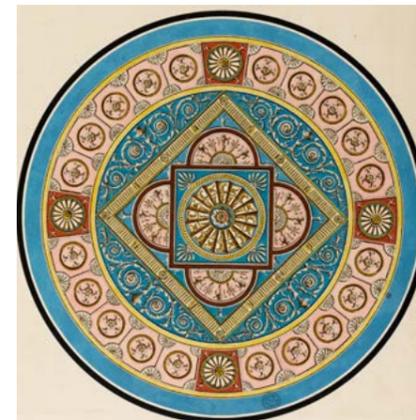
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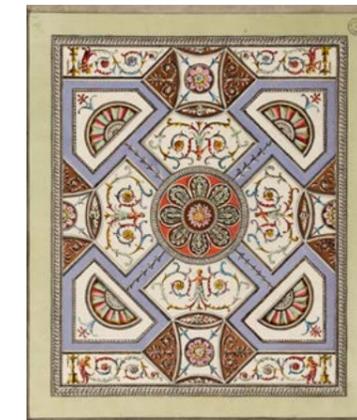
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A collaborative collection of carpet designs and colourways, inspired by Adam, Manocchi and Soane, designed by Grosvenor Wilton in partnership with Sir John Soane's Museum.

Image 1: SM Adam volume 12/82. Adam office. Design for a ceiling for the gallery or library, 25 Arlington Street, London, 1771, unexecuted. ©Sir John Soane's Museum, London. Photo: Ardon Bar-Hama.

Image 2: SM Adam volume 15/97. Giuseppe Manocchi. Finished drawing for a ceiling or a carpet, c.1765-66, unexecuted. ©Sir John Soane's Museum, London. Photo: Ardon Bar-Hama.

Image 3: SM Adam volume 15/102. Giuseppe Manocchi. Finished drawing for a ceiling or a carpet, c.1765-66, unexecuted. ©Sir John Soane's Museum, London. Photo: Ardon Bar-Hama.

Image 4: SM Adam Volume 15/24. Giuseppe Manocchi. Finished drawing for a ceiling or a carpet, c.1765-66, unexecuted. ©Sir John Soane's Museum, London. Photo: Ardon Bar-Hama.



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